

Piglets Pantry privacy Policy 2025

Effective Date: 26th February 2025

1. Introduction

Piglets Pantry respects your privacy and is committed to protecting it through this Privacy Policy. This policy describes how we collect, use, and share information about you when you visit our website [www.pigletspantry.co.uk] and use our services.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing and shipping addresses, payment details, and other identifiers. Information relating to any transactions made or provided for marketing purposes.
- **Non-Personal Information:** IP address, browser type, geographical location, device information, referral source, length of visit, number of page views, and browsing behaviour.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience and analyse website traffic.

3. Cookies

A cookie consists of information sent by a web server to a web browser and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. We may use both “session” cookies and “persistent” cookies on the website. We will use the session cookies to keep track of you whilst you navigate the website. We will use the persistent cookies to enable our website to recognise you when you visit. Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date. We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about our website use by means of cookies, which are stored on users’ computers. The information generated relating to our website is used to create reports about the use of the website. Google Analytics will store this information. A copy of Google’s Privacy Policy can be view at: www.google.com/privacy. Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector.) This will, however, have a negative impact upon the usability of many websites including this one.

3. How We Use Your Information

We use your information to:

- Process and fulfil your orders.
- Communicate with you about order stages and updates.
- Improve our website, products, and services.
- Provide customer support.
- Send promotional communications (with your consent).

- Provide third parties with statistical information about our users – but this information will not be used to identify and individual user.
- Comply with legal obligations.

4. How We Share Your Information

We do not sell your personal information. However, we may share your information with:

- Service providers (e.g., payment processors, shipping companies) to fulfil orders.
- We may disclose information about you to any of our employees, officers, agents, suppliers, or subcontractors as reasonably necessary for the purposes as set out in this privacy policy.
- Legal authorities if required by law.
- Third parties in case of a business transfer (e.g., merger, acquisition).
- Where you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the license you grant to us.
- We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.
- To the purchaser (or perspective purchaser) of any business or asset we are (or are contemplating) selling.
- Except as provided in this policy, we will not provide your information to third parties.

5. Data Security

We implement industry-standard security measures to protect your personal information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Your Rights and Choices

Depending on your location, you may have rights to:

- Access, correct, or delete your personal data.
- Opt-out of marketing communications.
- Restrict or object to data processing.

7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy practices and encourage you to read their privacy policies.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** info@pigletspantry.co.uk
- **Phone:** 01903 215 054

- **Address:** Piglets Pantry, Unit E&F, Decoy Road, Worthing, BN14 8ND